

# LAWRENCE W. KENNAN

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## SUMMARY OF QUALIFICATIONS

<b>NFL QUARTERBACK COACH</b>
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### *Super Bowl Winning Quarterback Coach*

◆  
*Seasoned NFL Quarterback Coach offering experience, commitment, enthusiasm and innovative training techniques for immediate results and positive impact in any offensive system. Expertise in the training and development of NFL quarterbacks including Drew Bledsoe and Jeff Hostetler. Diversified experience preparing and showcasing seven 1<sup>st</sup> round NFL draft picks (IMG quarterback clients) for the Indianapolis Combine or personal workouts.*

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## PROFESSIONAL EXPERIENCE

### **NFL COACHES ASSOCIATION, Executive Director / Staff Director; 1998-present**

- First full-time Executive Director of the NFLCA.
- Established offices at the NFL Players Association.
- Represented NFL Coaches as a group to NFL officials.

## NFL COACHING EXPERIENCE

### **New England Patriots, Offensive Coordinator; 1997**

- (*AFC East Champions*) *Drew Bledsoe - highest QB rating of career (87.7)*

### **Oakland Raiders, Offensive Coordinator/QB Coach; 1996**

- *Jeff Hostetler had the highest QB Rating of his career (83.2)*

### **New Orleans Saints, TE Coach; 1995**

- *TE's accounted for 102 receptions, 1160 yards, 7 TD's*

### **Seattle Seahawks, Offensive Coordinator/QB Coach; 1992-94**

- *Led NFL in rushing, 2,015 yards in 1993*
- *Rick Mirer - third most passes completed and passing yards by rookie in NFL history*

### **London Monarchs (WLAF), Head Coach; 1991**

- *World Bowl Champions, QB Stan Gelbaugh, League MVP, five 300-yard passing games (9 starts)*
- *10-1 record, 31 points per game*

### **Indianapolis Colts, Offensive Coordinator/QB Coach; 1988-90**

- *Jeff George 73.8 passer rating as rookie, 17 TD's in 12 starts*

### **Denver Broncos, Wide Receiver Coach; 1988**

### **Los Angeles Raiders, Quarterback Coach; 1982-87**

- *Super Bowl XVIII Champion*

## COLLEGIATE / OTHER COACHING EXPERIENCE

Lamar University	Head Coach	▪ 1979-81
Southern Methodist University	Offensive Coordinator	▪ 1976-78
University of Nevada Las Vegas	Offensive Coordinator	▪ 1973-75
Arvada West High School	Assistant Coach	▪ 1972
University of Colorado	TE Coach	▪ 1969-71
Garden Grove High School	Assistant Coach	▪ 1967-68

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### ADDENDUM

In addition to my coaching experience, I have worked with the following QB clients since 1999 to prepare them for the Indianapolis Combine and their personal workouts, which I conducted.\*

- 2007 Drew Stanton 2007 draft eligible
- 2005 Alex Smith #1 overall pick
- 2004 Eli Manning #1 overall pick  
Drew Henson former Dallas Cowboys backup QB
- 2003 Byron Leftwich #7 overall pick  
Tony Romo Dallas Cowboys QB
- 2001 Drew Brees #32 overall pick  
Chris Weinke\* #106 overall pick
- 2000 Chad Pennington #18 overall pick
- 1999 Tim Couch #1 overall pick  
Cade McNown #12 overall pick

*\* I did not conduct Chris Weinke's personal workout because I was unable to make it due to inclement weather.*

Worked under the following Head Coaches:

Tom Flores (twice) Dan Reeves Ron Meyer Jim Mora Mike White Pete Carroll

Worked with the following Current Head Coaches:

Jim Haslett John Fox Jim Mora, Jr. Chan Gailey

Staffs I have assembled:

**Lamar Cardinals** – Carl Smith (OC – Jacksonville Jaguars), Brad Seely (Special Teams Coordinator – New England Patriots), Kenneth Pope (Assistant Head Coach – Texas A&M), Mike Santiago (OC – Utah State), Johnny Barr (Recruiting Coordinator – Texas A&M), Dave Beckman (longtime NFL scout).

**London Monarchs** – George Warhop (OL – San Francisco), Jim Washburn (DL – Tennessee Titans), Hue Jackson (WR – Cincinnati Bengals), Ray Willsey (3 World Bowl Rings as Defensive Coordinator, 2 Super Bowl Rings as NFL Assistant).